

## Bruker Biosciences Corporation Announces Establishment of Bruker AXS X-ray Instrumentation Business Unit in Australia

Melbourne, Victoria, Australia—December 13, 2006 – Bruker Biosciences Corporation today announced that it will launch a new Bruker AXS business unit in Australia on the 1<sup>st</sup> January 2007.



Bruker AXS is a leading developer and provider of life science, materials research and industrial X-ray analysis tools, which has previously been represented in Australia by its longstanding distributor Sietronics Pty Ltd.

*Bruker AXS' D4 ENDEAVOR is a compact, automated powder XRD solution for industrial control processes and quality control.*

Its AXS business unit is being established to take the company forward in the dynamic



Australian market with an already established, large installed instrument base and a well-established Bruker AXS brand name.

*The Bruker AXS MICROSTAR ULTRA is the scientist's first choice for macromolecular crystallography.*

Ensuring continuity for its existing customers, the company has secured business management and service resources from the former distributor. With already trained personnel as a result of these recruitments, the company, based in WA, VIC and NSW, Australia, will deliver outstanding service and support to its existing customers and will grow its presence in the rapidly expanding X-ray Diffraction, X-ray Fluorescence and optical emission spectrometers markets.

“After many years of excellent representation by Sietronics Pty Ltd., we are delighted to be able to expand our presence directly in the Australian market. We have ensured that our large range of innovative industrial and academic XRD, XRF and OES products are backed by first class local service and application support and we believe that our direct commitment to the Australian market will yield increased customer satisfaction and market share,” commented Bernd Masling, Sales Director, Bruker AXS.

**For Further Information:**

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