



Rapid Characterization of Bispecific Antibodies using Phase Appropriate LC-MS Strategy

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Na is the Co-founder and Executive Vice President of Marketing of LiVeritas in South San Francisco, CA. She joined LiVeritas in 2021 and is leading technical marketing and project management efforts. Na has over 15 years of experience in product marketing, sales, and support management of scientific instrumentation. Her most recent role was Senior Director of Marketing at Newomics and the US Western Regional Manager of Life Science Mass Spectrometry at Bruker. Prior to that, she held various product marketing management roles at analytical instrumentation companies including Agilent Technologies and Thermo Fisher Scientific where she led successful development and introduction of new mass spectrometry products, e.g., the Agilent 6495 and 6470 Triple Quadruple LC/MS systems. Na started her industry career working as analytical scientists in pharmaceutical companies. She received her B.S. in Chemistry from Nanjing University in 2000, earned her Ph.D. in Analytical Chemistry from UC Berkeley in 2005, and completed her postdoctoral training at Children's Hospital Oakland in 2007.