



**HONEY-PROFILER™**

# FoodScreener Essential Honey

The ultimate solution for brand protection  
Your own complete solution for honey testing

*Innovation with Integrity*

Want to independently prove the quality, purity and authenticity of your honey, quickly and effectively?

Looking for full control so you can be sure your honey is correctly tested?

Then look no further. The FoodScreener Essential Honey from Bruker is the latest analytical tool designed especially for honey packers and Beekeeper Associations.

It offers fast, accurate results for peace of mind, regulatory compliance and brand protection – with no need to send samples to a lab.

In the US, honey is the third top food target for adulteration and in Europe, it is classed as one of the ten most faked food products.

So, to avoid being part of the next big 'Honeygate' scandal, order the FoodScreener Essential Honey today.



## Get your own FoodScreener to benefit from:

Ease-of-use	Return on investment	Unparalleled insight
<ul style="list-style-type: none"> <li>▪ Push-button technology</li> <li>▪ SOPs built-in</li> <li>▪ Fully automated analysis</li> <li>▪ No NMR expertise required</li> </ul>	<ul style="list-style-type: none"> <li>▪ No need to outsource testing</li> <li>▪ Increase number of tests conducted</li> <li>▪ Ensure regulatory compliance (CODEX Alimentarius)</li> <li>▪ Reduce business risk</li> <li>▪ Protect brand and reputation</li> </ul>	<ul style="list-style-type: none"> <li>▪ Monitor current and evolving modes of adulteration</li> <li>▪ Verify country of origin</li> <li>▪ Monovarietal honey compliance check</li> <li>▪ Compositional analysis</li> <li>▪ Detect atypical samples</li> <li>▪ Demonstrate authenticity to build trust</li> </ul>



### **Dr. Peter Awram, second generation beekeeper and CEO of Worker Bee Honey Company, Canada.**

“It is evident from the import and export figures that huge amounts of fraudulent honey are being sold around the world – cheating consumers and beekeepers. The FoodScreener is a very cost-effective piece of technology for the honey industry.”



### **Prof. Norberto Garcia, Consulter at NEXCO, Argentina**

“We have a portfolio of selected clients around the world, who have the highest quality requirements for the honey they buy. NMR testing has become a must when selling honey with the highest guarantee of purity and authenticity to markets like EU, USA, and Japan.”



### **Manuel Criado, Quality Manager, MAES Honey, Spain**

“The FoodScreener Essential Honey is a solution that, without needing to be an expert in NMR, allows us to quickly characterize the honey and validate our suppliers.”



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